



Themed Annual Dinner for a  
Top Accounting Firm

DELOITTE



# Staging a Compelling Corporate Event

Leading financial services provider Deloitte sought to organize an annual dinner that would reflect positively on their corporate brand image and engage their employees and stakeholders in a visually compelling manner.

## Business Strategy

## Brand Strategy

Event Creative Theme

## Design and Touchpoints

PR Event Management  
Invitation Card Design  
Souvenir Design  
Live Performance  
Press Release  
Venue Decoration  
Videoshooting

## Digital & Social Media

# Themed Annual Dinner for Deloitte

## Corporate Event for a Leading Audit Firm



They asked Base Creative to create one of the most memorable and striking live experiences under the theme of “Space Odyssey”, while entertaining and educating their audiences in the most effective and captivating way.

### Scope of Work

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### Digital & Social Media